# **ANTHEM** REPUBLIC



EVERY GREAT COMPANY HAS SOMETHING VALUABLE TO OFFER HUMANITY. FOR OUR CLIENTS, WE ARE WILDLY COMMITTED TO MAKING THAT VALUE KNOWN.



# BE KNOWN

#### AnthemRepublic.com | 230 Franklin Rd., Suite 12H, Franklin, TN 37064

#### CAPABILITIES

- Digital + Mobile + Social Advertising + Branding Content Marketing Media Planning + Buying Advanced Data + Analytics CRM + Loyalty
- Consumer Goods Marketing B2B Marketing Influence Marketing Marketing Automation Event Marketing Experimental Marketing

#### A FEW NOTED ACCOMPLISHMENTS

Launched an expansion campaign for one of the oldest financial institutions in the US, increasing awareness **400**% for the already 100-year-old brand.

Within one year, increased applications over **72**% for a globally recognized 130-year-old higher education institution.

Launched over **50** digital campaigns for a major motion picture that grossed more than a billion dollars and was awarded an Academy Award<sup>®</sup>.

## **BRANDS PROUDLY SERVED**



### RECOGNITION

We find it a great honor to help our clients reach their fullest potential and to be recognized for doing so. Below are few industry awards that we've received proving our unrelenting commitment to our client's brands.



#### CONTACT

New Business Development Brad Ayres | 800-684-1190 x21 | bayres@anthemrepublic.com